Four focus areas to make virtual project teams more effective

‘Virtual teams can be challenged when managing tasks, communication, and collaboration.’

THE FOUR PILLARS OF SUCCESSFUL VIRTUAL PROJECT TEAM PERFORMANCE

1. Establish strong methods of governance
   - Set targets, coordinate effectively, ensure proper visibility

2. Encourage human interaction
   - Foster a comfortable environment, motivate/engage team, instill a sense of purpose

3. Leverage technology capabilities
   - Video calls allow non-verbal communication, while cloud tools improve real-time collaboration

4. Cultivate an enabling culture within the organization
   - Invest in people & infrastructure, recognize accomplishments, encourage work-life balance

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